

England and Wales Cricket Board Disability Cricket Vision 2009-2013



Purpose

The purpose of this document is to outline the strategy adopted by the England and Wales Cricket Board in order to develop cricket for people with disabilities between 2009 – 2013.

It will outline

Our structure

What we will deliver

How we will deliver

Who will deliver, our people and our partners

The opportunities we will create

We all have a responsibility to ensure that the unique and inclusive nature of cricket in England and Wales is celebrated, respected and nurtured.

As the current guardians of cricket, it is up to each and every one of us to hand our game on in better shape than when we found it. This philosophy applies to us all, at every level of the game from the playground through to our international teams.

We all have an opportunity to commit to a shared set of values that allows the game to develop and embrace the whole community regardless of age, race, ability or gender.

Make a difference.

Vision:

To become and remain the world's leading governing body in providing access to the sport of cricket for people with disabilities.

To deliver a culture of inclusion at all levels within our sport and ensure that people with any impairment are respected and valued for the contribution that they make to the game.

***Ian Martin
National Disability Cricket Manager
August 2009***

To realise this vision we will take action to deliver the stated 2013 outcome in nine areas

1. Governance
2. Culture & Environment
3. Profile
4. Quality Introductory Programmes
5. Disability Specific Focus Clubs
6. Increased Capital Investment
7. Player Pathways
8. Talent ID
9. Coach Education & Recruitment
10. Engagement with key Partners



Pete Ackerley
Head of Development

Ian Martin
National Disability Cricket
Manager

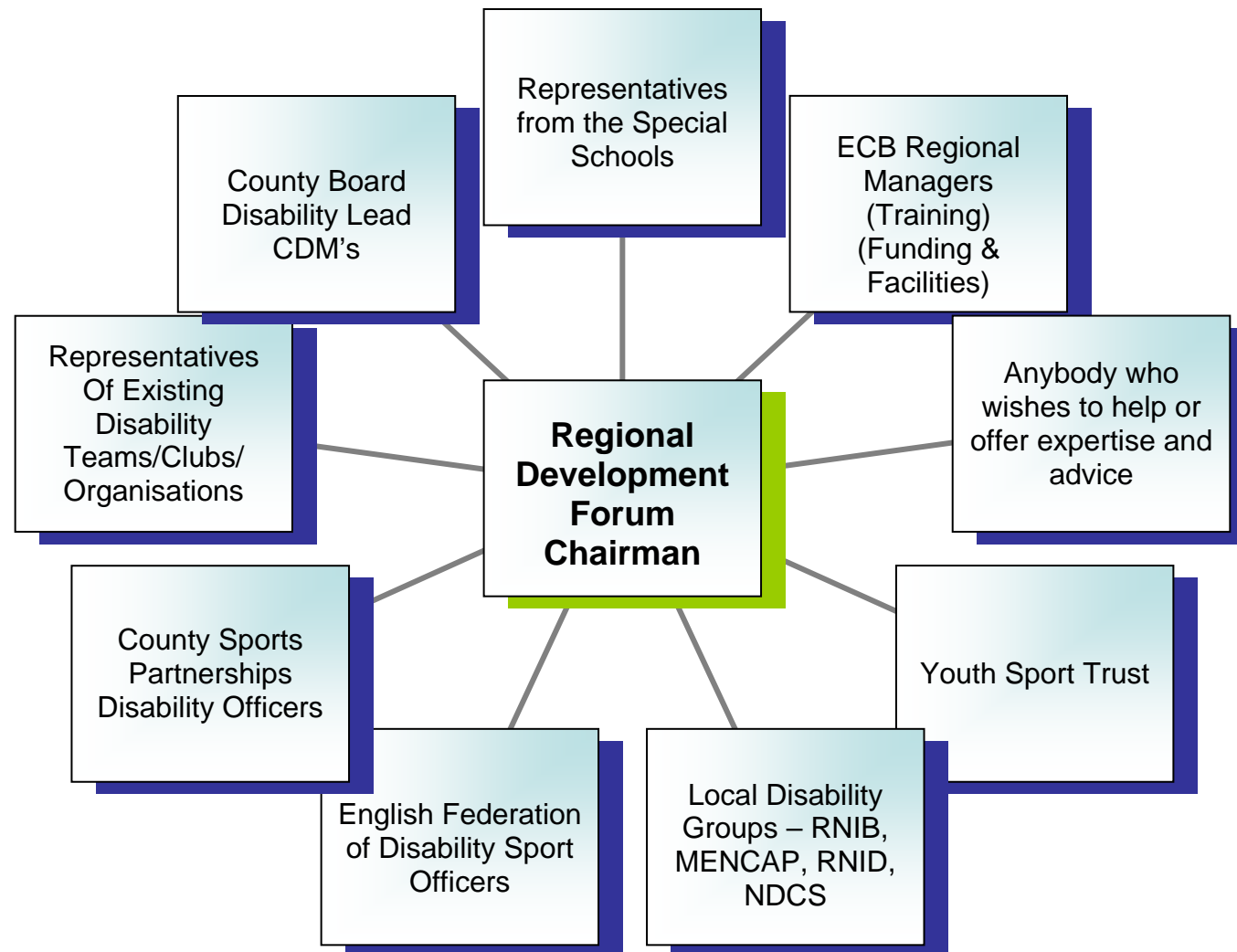
**Regional Disability Cricket
Development Forums**

North East, Yorks, Lancs, Cheshire,
East Mids, West Mids, L&E, SE, SW

**Disability Specific Cricket
Organising Body's**

BACD, CFPD, BCEW, ECAD

Suggested Members of a Regional Disability Development Forum



1. Governance:

2013 Outcome : Improve the governance of all aspects of impairment specific cricket within England and Wales at recreational and international level. Have a playing structure in place that is relevant and appropriate for each impairment group.

- Establish Regional Disability Development Forums with clear action plans and agreed measurable, shared objectives
- Forums to be identified as follows:
North East, Lancashire, Yorkshire, Cheshire, East Midlands, West Midlands, London and East, South East and South & West.
- Each Regional Forum will produce its own strategy and vision document to reflect how it will deliver the aims identified in this paper.
- Through IPP and performance measuring systems ensure that those that say they will support the development of the disabled game receive the support that they need and are accountable for that commitment
- Memorandums of Understanding to be agreed by all impairment specific cricket organisations within England and Wales
- Advise and support world governing bodies of disability cricket
- Ensure consistent high quality management of England Teams
- Ensure that only the highest standards are expected in our competitions
- Ensure that the classification of cricketers in all impairment groups is consistent across World and ECB recognised competitions.
- We will introduce management processes that will enable us to effectively monitor the numbers of disabled people involved in cricket across all impairment groups and sub classifications.
- We will review the current tournament structures across all of the impairment groups to ensure that provision is appropriate for all groups.

2. Culture & Environment

2013 Outcome : We will create a culture of inclusion and 'can do' across England and Wales where the cricket community recognises what disabled people bring to cricket rather than any particular limitation.

- Ensure that literature and publicity coming out of ECB is inclusive in its content
- Continuously review coach education to ensure that the needs of the disabled cricketer are met
- Raise awareness of disability and break down perceived barriers within the cricket community
- Use initiatives such as One Game to raise the profile of the disabled game and to champion inclusive practice
- Recognise good practice within community clubs, focus clubs and county boards
- Celebrate the achievements of disabled people within our game
- We will be committed to educating and increasing awareness of disability related issues within the governing county boards, focus clubs, community clubs and all other areas where the game is played.
- Through the education and awareness raising of County Boards, we will support clubs and help them to become more inclusive in their delivery of cricket in our communities.
- We will liaise with key bodies within the Recreational game to improve the experience that disabled have when involved in cricket as either players, scorers/officials and spectators
- We will work with ACO to provide awareness and education to cricket officials who will officiate in fixtures where disabled people are playing.
- We will consult with the Institute of Groundsmen to address any issues that disability cricket may be raised by their members.

“It is your attitude, not your aptitude, that determines your altitude”

3. Profile

2013 Outcome: We will raise the public profile of impairment specific cricket and the players that play it

- Identify ambassadors to the disabled game from all impairment groups
- Increase media coverage of international series
- Introduce Reward and Recognition programmes for players and administrators
- Introduce England Disabled Player of the Year
- Increased profile at major disability expo's and events
- Build partnerships with disability media and other disability sports organisations
- Increase the publicity of home international series.
- Celebrate our successes

4. Quality Introductory Programmes

2013 Outcome: We will be offering high quality, impairment specific and local introductory and club based activity programmes

- Deliver introductory cricket programmes to a network of 450 multi sport clubs
- Engage with delivery partners to identify the multi-sport clubs within each CSP.
- Use Chance to Shine, Community Coaches and club coaches to deliver sessions
- Use different formats of the game to engage people with different levels of disability
- Increase the numbers of schools delivering Table Cricket
- Delivery in Wales will be agreed between CBW and FDSW Community and supported by ECB.

**“Do you know what my favorite part of the game is?
The opportunity to play”**

5. Disability Specific Focus Clubs

2013 Outcome: We will have accredited a nationwide network of Focus Clubs committed to delivering disability cricket

Linked to demand and levels of participation we will establish a number of impairment specific focus clubs form within our existing club network. Whilst we expect our existing focus clubs to be involved in this outcome it should not be viewed as being exclusively for them. Of importance is to have those more vulnerable members of our society moving into a supportive and welcoming cricket community where their needs are properly met.

We deliver at least the following:

<i>Learning Disability</i>	1 focus club per CSP – total 49
<i>Physical Disability</i>	2 focus clubs per ECB Disability Development Forum Region – total 18
<i>Deaf</i>	1 Focus club per ECB Disability Development Forum Region – Total 9
<i>Blind</i>	1 Focus club per ECB Disability Development Forum Region – Total 9

All of the above to be delivered in Wales on a needs driven basis in consultation with relevant partners.

“The thing that struck me the most about the teams, is the overwhelming enthusiasm shown by the players, as individuals, and as a group. I hope to continue playing cricket for as long as possible. That first day I stepped back onto the field, pads on, bat in hand, it was like nothing had ever changed. The feeling was amazing.”

George Dutton, on returning to cricket through the Derbyshire disabled cricket association following a serious car accident.

6. Increased Capital Investment

2013 Outcome: We will deliver increased levels of targeted capital investment to ensure that facilities are appropriate to the identified need

- Regional Development Forums to produce facility development strategy's for their region that are consistent with existing county board facility development plans and can evidence need and demonstrate long term development value.
- Regional Development Forums to engage with the ECB Funding and Facilities Unit to ensure that they are clear on funding guidelines and time constraints.
- RDFs, through CCB's will consider the impact of increased participation on wider issues within the game such as availability of grounds and over capacity when considering locations for focus club activity
- Clubs to be supported and advised on the Minimum Quality Standards required to be a Disability Focus Club. Advice and support to be delivered through ECB Clubmark Officers, EFDS and FDSW (In Wales)
- Investment in facilities at identified focus clubs as above

- Identify One National Centre of Excellence specifically for disability cricket in addition to use of facilities at NCPC Loughborough
- Identify 4 Regional Disability Centres of excellence – 1 per ECB Development Region.

“It is not the use of a wheelchair that causes me a problem, it is the environments in which I need to use it”

7. Player Pathways

2013 Outcome: We will have in place a player pathway for talented cricketers with a disability and the support services to go with that

- Ensure that all players across all impairment groups have a pathway to international cricket from entry level.
- Provide the support services that these players need at each level of the pathway.

What is disabling is not the loss of an arm or restriction of movement but the assumption of others of what you can or can't do

If the sentence began with

“what can or how can.....”

rather than

“I'm sorry but....or I don't think.....”.

8. Talent ID

2013 Outcome : We will introduce a Talent ID system across all impairment groups

- National Coaches with the support of the governing body and impairment specific cricket groups will develop and introduce a talent ID system appropriate for their impairment group. The current system is too basic and we stumble across players as opposed to identifying and developing them. We need a system in place whereby players with disabilities can enter the sport and their progress be monitored through.

9. Coach Education & Recruitment

2013 Outcome: We will have a Coach Education programme that will deliver a workforce that is able to differentiate their delivery effectively to accommodate the needs of disabled people. Will increase the number of disabled people becoming coaches.

- Identify what is needed in terms of coaching resource through Regional Forums who understand and are close to the development activity taking place in counties.
- Continually check and challenge our coach education courses to ensure that they are accessible to people with disabilities
- Continue to recruit and deliver coaches identified through needs driven development plans
- Each of our national squads will have Level 4 or Level 3 working towards Level 4 Head Coaches
- Assistant Coaches will be Level 2 or 3 for all national and regional squads
- Disability Cricket will be seen as credible pathway for coaches to work with regional and national squads and as an opportunity for CPD for coaches working in mainstream
- Provide relevant and appropriate CPD for existing coaches working with regional and national squads.
- Provide a support network and points of reference for cricket coaches who are working with people with disabilities
- Identify and train a workforce to deliver Table Cricket training to schools
- We will encourage and support people with disabilities who wish to become cricket coaches

“All qualified cricket coaches have the skills they need to work with players with disabilities – coach the game not the disability”

10. Engage with key partners

2013 Outcome: We will have sound relationships and appropriate Memorandums of Understanding in place with partners, both internal and external, that can support our aims and objectives.

- We will establish links with organisations who are disability sport and community sport development experts, such as The English Federation of Disability Sport and The Federation of Disability Sport Wales. In addition to these groups we will also seek advice and support from disability specific groups such as National Deaf Childrens Society, British Blind Sport, MENCAP Sport, The Lords Taverners and UK Sports Association for People with Learning Disability.
- Internally we will have strong relationships with other ECB departments including Coach Education, Funding and Facilities, Ethics and Compliance, Communications, the V Team, Club Development, Association of Cricket Officials and the wider Recreational Game and Women and Girls.

“Don't let what you cannot do interfere with what you can do.”

National Squads

Blind
Deaf
Learning Disabilities
Physical Disabilities

These squads will train at a National Centre for Disability Cricket. This centre will give priority to Regional and National Disability Squads over and above mainstream cricket.

They will have access to the support services provided to all other senior England squads

They will be involved in international series set out in an agreed future tours programme

“I’ve been a cricketer all my life but because I now use a stick I am boxed as a disabled cricketer and not as a cricketer – why?”

Regional Squads

North, Midlands, South & West, London & East

For all Impairment Groups

Each having regional tournaments where the four teams meet in a Super Four style tournament that provides the basis for selection to National squads.

Each Region will have a designated centre for disability cricket development

“It’s not the impairment that makes me disabled, it’s other people’s perceptions of me”

County Squads

Increase of at least 50% in numbers of counties fielding disability sides in national championships.

Clubs

Linked to demand and levels of participation, establish a number of impairment specific focus clubs

Learning Disability	1 focus club per CSP – total 49
Physical Disability	2 focus clubs per ECB Disability Development Forum Region – total 18
Deaf	1 Focus club per ECB Disability Development Forum Region – Total 9
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Plus club development in Wales where need is identified.

Coaches will feel equipped and confident when working with disabled youngsters.

Disabled membership at clubs will increase by >100%

Special Needs Schools entering the National Table Cricket Competition will have increased year on year.

County Boards, Clubs, coaches and parents will know where to find information relating to the support of disabled cricketers within our communities.

Players with disabilities will have the opportunity to play cricket in an environment that is appropriate to their ability.

“Its not about disabled cricketers, it’s about cricketers with disabilities”

People

It will be our people who will make the vision a reality

Through the V Cricket network we will encourage people from all sectors of our communities to engage in developing and supporting cricket for people with disabilities.

We will offer appropriate opportunities and provide relevant training to those volunteering their time to develop the sport.

We will encourage those people already within the cricket family to support and welcome people with disabilities into our sport.

We will reward and recognise those volunteers who make significant contributions to the growth of the disabled game.

“It’s not about changing the game but about changing attitudes”